

# ESPRESSO TV NEWS STORIES

## News Stories 2011, Second Quarter

### New Catalogue Content

**Horse & Country TV** (Sky 280) is pleased to announce it has appointed **Espresso TV**, a leading distributor of factual, documentary and lifestyle entertainment programming, to represent its catalogue to broadcasters around the world.

H&C TV's programming catalogue represents one of the largest collections of quality content in the equestrian sports and country lifestyle genre. The Horse & Country Collection includes hundreds of hours of programmes commissioned or produced by H&C TV and other leading talent in the horse world including Monty Roberts and Pat Parelli.

Highlights of the collection include top sports coverage of 3-day eventing, polo, show-jumping and dressage, personality-led series such as **At Home with Carl Hester** (5 x 24') and **Team Fredericks** (24 x 30') a special entitled **Zara: Natural Born Winner** (1 x 30') offering an insight into royal bride-in-waiting Zara Phillips, and lifestyle series **Berkeley: An English Country Estate** (24 x 30'), which goes behind the scenes on one of the most famous historical family-owned country estates in the UK.

**Espresso TV** specialises in the distribution of specialist archives in the documentary and factual genres to broadcasters around the world. David Hooper, Managing Director of Espresso TV said: *"We recognise the quality of the Horse & Country collection in what is in effect a new emerging genre. We are delighted to have the opportunity to represent this catalogue, which we are sure will have wide appeal to mainstream and specialist broadcasters around the world."*

**Horse & Country TV** broadcasts in the UK, Ireland and Malta and licenses content to broadcasters in other markets. It has also recently launched a branded block of programming on HRTV in the US. Heather Killen, Chairman of H&C TV, said: *"Programmes such as At Home with Carl Hester, Team Fredericks, and Horse Patrol have international relevance and appeal to general audiences as well as horse sports enthusiasts. Our new relationship with Espresso is a key part of our strategy to broaden the reach of programming about horse and country lifestyles."*

### Espresso TV

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## About H&C TV:

H&C lives on-air and online and provides exclusive sports event coverage, news, documentary and personality-led programming to a passionate audience for horse sports and country living. H&C was shortlisted for Best Specialist Channel in the Broadcast Digital Awards 2010. As well as horse sports, H&C broadcasts shows about dogs, country sports and rural lifestyle. Online, H&C publishes blogs and commentary provided by a range of experts and personalities, as well as business listings, classifieds, forums, and a calendar of events. H&C has a 55,000 strong Facebook following and lives online at [www.horseandcountry.tv](http://www.horseandcountry.tv) and on-air on Sky channel 280.

For further details on forthcoming programming, log onto: [www.horseandcountry.tv](http://www.horseandcountry.tv).

## Sales

Following the world's leading content market MipTV, **Espresso TV** is proud to announce sales of a large array of documentary series and factual one-offs sales across the globe completed in the past three months. Many of these programmes are available in stunning High Definition and presented in a range of languages. For instance **Tosca: Flexing at 49** (8 x 24', **HD**) is being shown for the first time in the French language on the Canadian television channel TVA. The series follows Tosca Reno, a bodybuilder appropriately known as supermum as she prepares for what could be her last competition.

Elsewhere **Ritual: The Samurai of the Soma Noma Oi** (1 x 48', **HD**) reveals a stunning new look at these once legendary warriors soon to be screening on the world-renowned Discovery Asia network. Across the channel another highly successful channel France 3 have licensed to show **Charlotte: A Royal At War** (1 x 98', 1 x 52' or 2 x 49'). This biography exposes the previously untold story of Grand Duchess Charlotte of Luxembourg who became an inspirational figure during World War II through the power of radio.

Meanwhile a range of motoring shows including **Road Report** (13 x 47'), **Grün** (13 x 24'), **4 x 4** (13 x 24'), **Classic Rides** (26 x 24') and Top Show (21 x 26') have been sold to the broadcaster Stream Russia. Red Media, one of the largest production companies in Russia have also bought **Classic Rides** (26 x 24'). All these programmes are produced by Motorvision, the German home of motor sports and the Classic Rides series visits the world of people who collect veteran and

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old-timer cars while Grün investigates the exciting future of cars and transport.

Espresso TV look forward to announcing more sales following a successful MipTV.

## Acquisitions

Espresso TV present an array of new releases, one-offs and series in time for MipTV in Cannes. We are excited to announce a huge catalogue of modern programming devoted to exhilarating sporting events and idyllic country lifestyle in **The Horse and Country Collection**. The catalogue, produced by UK channel Horse & Country, comprises of over 300 hours of competitive action including polo, badminton and a wide range of equestrian events.

Espresso are also pleased to showcase a range of fresh acquisitions in a variety of genre. Two thought provoking religious titles include **The Buddha Wallah** (1 x 60'/86') following the spiritual journey of a Buddhist monk in Thailand, and **Beads On One String** (1 x 60' **HD**) which explores the journey of a group of travellers in India trying to find common threads in their belief systems.

Other exciting new titles include **Back In The Day** (6 x 30'), which takes six First Nations people back to their roots in the wilds of British Columbia and, and new science series **Mindfield** (6 x 60' **HD**), which explores the new pioneers of science and technology discoveries.

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